

Year 12 Cambridge Technicals

Business Summer Work

Activity 1

This summer, we would like you to pick a business news story. Within this story you must find out:

- What happened?
- Who was involved?
- What was the strategy in place at the business?
- Who is the current leader and what style do you think they have?
- What decisions were made?
- What impact has this had on the company/ customers/ other stakeholders?
- Why do you think that this has happened?

You must create some form of display or presentation that you will then discuss with the rest of the class in September. A bit of background for the company is a necessity.

Activity 2

Assuming you are setting up a local business, please type up a full paragraph on a separate page whether you'd like to set up as a Sole Trader, Partnership or Limited Company and justify why?

- Explain the reasons why you choose to become a Sole Trader/Partnership.
- Explain the reasons why you rejected the other choice.

Activity 3

Research the following functional areas: Finance, Operations, Human Resources, Marketing. Produce a poster/mind map outlining the role/activities of each function. Write a paragraph describing how each of these areas link together e.g. finance and marketing.