

Please check the examination details below before entering your candidate information

Candidate surname

Other names

**Pearson BTEC
Level 1/Level 2
First Award**

Centre Number

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Learner Registration Number

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Thursday 7 January 2021

Morning (Time: 1 hour)

Paper Reference **21512E**

Music

Unit 1: The Music Industry

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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SECTION A

Answer ALL questions.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

1 Identify the job role typically responsible for conducting, arranging and leading rehearsals.

- A Musical director
- B Producer
- C Session musician
- D Songwriter

(Total for Question 1 = 1 mark)

2 Which **one** of the following organisations represents instrumental teachers?

- A BECTU
- B MPG
- C MU
- D PLASA

(Total for Question 2 = 1 mark)

3 Which **one** of the following services might a hire company provide for the music industry?

- A Sample clearance
- B Screen printing
- C Self-publishing
- D Studio space

(Total for Question 3 = 1 mark)

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4 Identify the organisation responsible for artist representation.

- A Distribution company
- B Public relations
- C Recording studio
- D Transport company

(Total for Question 4 = 1 mark)

5 Which **one** of the following is **not** a step an artist might take to break into the music industry?

- A Create promotional CDs
- B Research other artists
- C Manage staff
- D Volunteer at shows

(Total for Question 5 = 1 mark)

6 Name the job role that:

- adjusts sound levels
- performs sound checks
- makes sure that mics and lines work correctly.

.....

.....

(Total for Question 6 = 1 mark)

7 Name the organisation that collects royalties on behalf of artists when their recorded music is played in public.

.....

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(Total for Question 7 = 1 mark)



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8 Give **two** responsibilities of a studio manager.

1

.....

2

.....

(Total for Question 8 = 2 marks)

9 Draw **one** line to connect **each** job role to its relevant responsibility.

Job role

Responsibility

Composer

Attending auditions

Assisting with get-in

Orchestrating and arranging

Accompanist

Stage planning

Supervision of crew

(Total for Question 9 = 2 marks)

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10 State **one** health and safety responsibility of a DJ when performing at a nightclub.

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(Total for Question 10 = 1 mark)

11 Identify **two** types of organisation involved in the creation of a music album on CD.

1

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2

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(Total for Question 11 = 2 marks)

12 Explain **one** way a transport company supports a musician.

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(Total for Question 12 = 2 marks)

TOTAL FOR SECTION A = 16 MARKS

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SECTION B

Brief A should be used to answer questions 13 to 17.

Read Brief A carefully and then answer the questions.

Brief A – Promoting *Kalamara*

Promoting *Kalamara*

Zach is a self-employed promoter who works in a big city. He has been asked by a new artist called *Kalamara* and their management to help put on a promotional show in the city. The aim of the show is to promote *Kalamara* so as to gain more fans, create wider media attention and attract A&R representatives.

Zach needs to find a suitable venue, negotiate fees and create a contract for the show with *Kalamara*.

13 Give **one** way that Zach might advertise the show online.

.....
.....

(Total for Question 13 = 1 mark)

14 The show could make money from ticket sales.

Give **two other** ways this show could generate money.

1
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2
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(Total for Question 14 = 2 marks)

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15 Explain **one** responsibility of an A&R representative working for a record label.

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(Total for Question 15 = 2 marks)

16 Explain **two** items a promoter might need to include in a contract with an artist.

1

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2

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(Total for Question 16 = 4 marks)

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(Total for Question 17 = 8 marks)

TOTAL FOR SECTION B = 17 MARKS



SECTION C

Brief B should be used to answer questions 18 to 21.

Read Brief B carefully and then answer the questions.

Brief B – Ellie’s aspirations

Ellie’s aspirations

Ellie works in retail, in a record shop. Ellie is passionate about music and knows a lot about bands and recorded music as she listens to music in the shop all day. Ellie dreams of becoming a freelance music journalist so she can put all her music knowledge to good use. Ellie’s ambition is to be able to earn a living writing about music.

Ellie currently works regular hours in the shop: 9am–5pm, five days a week, in full-time, permanent employment.

18 Identify **two** responsibilities of a music retail employee.

1

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2

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(Total for Question 18 = 2 marks)

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19 Identify **three** tasks involved in turning a finished mastered mix into a CD ready to be sold in a record shop.

1

2

3

(Total for Question 19 = 3 marks)

20 Many people buy music digitally via download.

Explain **two** advantages for the consumer of buying music digitally instead of from a record shop.

1

2

(Total for Question 20 = 4 marks)

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21 Discuss the implications for Ellie of becoming a freelance music journalist instead of working in the record shop.

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Handwriting practice area with 20 horizontal dotted lines.

(Total for Question 21 = 8 marks)

TOTAL FOR SECTION C = 17 MARKS

TOTAL FOR PAPER = 50 MARKS



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