



THE COLESHILL SCHOOL

CURRICULUM OVERVIEW

BUSINESS STUDIES

CURRICULUM

Our provision is a coherent and carefully sequenced “knowledge-engaged” curriculum based on the principles of cognitive science. There is a focus on development of literacy and the application of acquired knowledge to ensure children access the curriculum at a depth to ensure a deep and enduring understanding in discrete subject areas. The curriculum framework of cognitive education is planned to enable children to think independently and contribute positively to society and the wider world.

CURRICULUM HOURS

Key Stage	Hours per fortnight
3	N/A
4	5
5	10

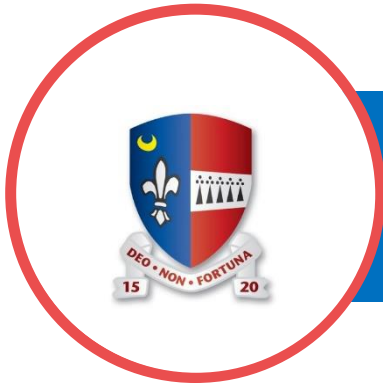
HOW DO WE ASSESS?

At TCS, all subjects follow the ‘Assessment Cycle’ when completing key significant marked pieces. Each assessment cycle has a block of initial teaching, a revision lesson, an assessment lesson and a review lesson (Nb. Dept. are free to flex when assessments take place around the term to fit best with curriculum schemes of work and subject demands).

These serve several purposes:

- To highlight the importance of all formal assessments.
- To ensure all assessments are preceded by thorough revision.
- To ensure all assessments are followed-up with detailed feedback and subsequent intervention or support
- To ensure parents are kept informed of their child’s progress to Age Related Criteria

ALL students will complete a minimum of 3 Key Assessments during the Academic Year, one per Term. It is expected that subjects follow the TCS Assessment Cycle when designing and implementing their assessments:



THE COLESHILL SCHOOL

KS4 CURRICULUM PLAN

BUSINESS STUDIES

EXAMINATION BOARD

GCSE: OCR
CODE: J204

PAPER

PAPER 1:
Written exam: 1 hour 30
80 marks
50% of GCSE

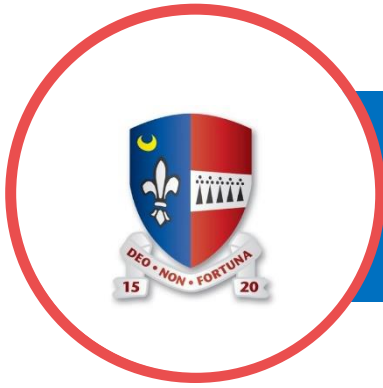
PAPER 2:
Written exam: 1 hour 30
80 marks
50% of GCSE

PAPER 1

Business 1: business activity, marketing and people (01)	
1. Business activity	1.1 The role of business enterprise and entrepreneurship 1.2 Business planning 1.3 Business ownership 1.4 Business aims and objectives 1.5 Stakeholders in business 1.6 Business growth
2. Marketing	2.1 The role of marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix
3. People	3.1 The role of human resources 3.2 Organisational structures and different ways of working 3.3 Communication in business 3.4 Recruitment and selection 3.5 Motivation and retention 3.6 Training and development 3.7 Employment law

PAPER 2

Business 2: operations, finance and influences on business (02)	
4. Operations	4.1 Production processes 4.2 Quality of goods and services 4.3 The sales process and customer service 4.4 Consumer law 4.5 Business location 4.6 Working with suppliers
5. Finance	5.1 The role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit and loss 5.4 Break-even 5.5 Cash and cash flow
6. Influences on business	6.1 Ethical and environmental considerations 6.2 The economic climate 6.3 Globalisation
7. The interdependent nature of business	



THE COLESHILL SCHOOL

KS5 CURRICULUM PLAN

BUSINESS STUDIES

EXAMINATION BOARD

A LEVEL: OCR
CODE: H431

PAPER

PAPER 1: Operating in a local
business environment

Written exam: 2 hours
80 marks
33% of A LEVEL

PAPER 2: The UK business
environment

Written exam: 2 hours
80 marks
33% of A LEVEL

PAPER 3: The global business
environment

Written exam: 2 hours
80 marks
33% of A LEVEL

PAPER 1

ALL PAPERS ARE SYNOPTIC AND CAN INCLUDE ANY RANGE OF TOPICS FROM
ACROSS THE SPECIFICATION

SECTION A-MULTIPLE CHOICE
SECTION B-RANGE OF QUESTIONS ON A CASE STUDY

PAPER 2

ALL PAPERS ARE SYNOPTIC AND CAN INCLUDE ANY RANGE OF TOPICS FROM
ACROSS THE SPECIFICATION

SECTION A-SHORT ANSWER QUESTIONS
SECTION B-RANGE OF QUESTIONS ON A CASE STUDY

PAPER 3

ALL PAPERS ARE SYNOPTIC AND CAN INCLUDE ANY RANGE OF TOPICS FROM
ACROSS THE SPECIFICATION

ALL QUESTIONS RELATE TO A CASE STUDY

